



Convey Adds New Regional Master Agents

Convey's Network Grows to Over 16,000 Subscribers



Four years ago, Convey began its Convey Channel program in the telecommunications and cloud marketplace with well-known master agent groups like X4, Telegration, CNSG and TBI. As the program became more popular and evolved, regional master agents began to discover how the Convey Channel program could help automate and fuel their businesses.



According to Convey CEO Carolyn Bradfield, "Although some of our newer master agents may not be as well-known, they represent revenue and sales powerhouses in their respective geographies. Many bring networks of several hundred VARs, MSPs and agents into the marketplace, generating revenue from the full range of connectivity and cloud solutions in their portfolios."



Innovative Business Solutions is a Denver-based master agent specializing in cable and hosted solutions helping other masters and sub agents to define these practices. When it comes to cable Innovative understands the inefficiencies of the largest cable MSOs and have people and processes in place to create a better end user experience.



TelAdvocate dominates the Tampa and Orlando Florida corridor with its network of agents, VARs, MSPs and referral partners. They view themselves as not the typical master agent, giving a high level of support to all partners, particularly those that are not native to the telecommunications marketplace.



Western Telecom Group hails from Los Palma, California and prides itself on its ability to deploy enterprise solutions and vertical market solutions in retail, healthcare, restaurants, and media companies. Their organization has a combined experience of over a century in serving customers in the telecommunications marketplace.

Zoom Communications focuses on the western states from its headquarters in Tempe, Arizona. Zoom has three core reasons that attract partners to their organization. First, they have supplier relationships to ensure that all clients get the best rates possible. Next, Zoom promotes a consultative sales process that ensures sales partners go through the steps to assess, propose, close and service the client. Finally, Zoom creates long-term business relationships with its partners and helps them do the same with their customers.

Syntech Systems is headquartered in Atlanta, Georgia with experience in the IT industry for over 20 years. With the development of the "Cloud" and cloud based computing paired with growing bandwidth, Syntech can offer enterprise level, affordable, secure, scalable, maintenance free and mobile friendly IT infrastructure to any sized business. Features and services once only reserved for the large enterprises can now be accessed by anyone.